

eToro adds MKR and ENJ to platform

July 26, 2021: eToro, the global multi-asset investment platform, announced today that it has added two more assets to its crypto offering.

Maker (MKR) and Enjin (ENJ) are now available on the eToro investment platform, bringing eToro's total number of cryptoassets to 28*.

One of the earliest projects on the decentralized finance (DeFi) scene, **Maker** is a special governance token that cannot be mined. A support for the DAI token, Maker is capped at a hard 1,000,000 tokens. Maker holders are able to govern and respond to the demand of DAI and are part of a decentralized autonomous organization, much like shareholders in a large corporation.

Gaming and NFTs are finding common ground with **Enjin**. Through the Enjin blockchain, gamers are able to invest in NFTs from their favorite games and transfer those benefits to future titles. With the Enjin token, an NFT's value is delegated by the popularity of items and the hottest titles in the gaming world.

Doron Rosenblum, VP of Business Solutions at eToro, said: *"The addition of these two coins continues our commitment to offer our users more opportunity to diversify their portfolios with a broader range of cryptoassets. We will continue to expand our range of cryptoassets with more coins coming soon."*

"As always, we urge investors to do their research. All cryptoassets have whitepapers which detail their use case. We strongly encourage our users to be cautious and remember that when investing, it is wise to diversify and only invest in markets and instruments with which you are familiar."

eToro has been offering retail clients access to crypto markets since 2013. eToro's users globally can easily buy, hold and sell the real underlying assets of MKR and ENJ on its investment platform, using fiat currency. Just as with any other cryptoasset on eToro, users can invest in the amount of their choosing, at or above the minimum required for an investment.

These are the latest coins to join eToro's cryptoasset range following the addition of Chainlink, Dogecoin, Uniswap, Aave, Compound, Yearn.Finance, Decentraland, Algorand, Polygon, and Basic Attention Token this year.

*26 coins for US clients

ENDS

Notes to editors

About eToro group

eToro is a multi-asset investment platform that empowers people to grow their knowledge and wealth as part of a global community of successful investors. eToro was founded in 2007 with the vision of opening up the global markets so that everyone can trade and invest in a simple and transparent way. Today, eToro is a global community of more than 20 million registered users who share their investment strategies; and anyone can follow the approaches of those who have been the most successful. Due to the simplicity of the platform users can easily buy, hold and sell assets, monitor their portfolio in real time, and transact whenever they want.

Disclaimer:

eToro USA LLC; Investments are subject to market risk, including the possible loss of principal.

Cryptoasset investing is unregulated in some EU countries and the UK. No consumer protection. Your capital is at risk.

eToro is regulated in Europe by the Cyprus Securities and Exchange Commission, and authorised and regulated by the Financial Conduct Authority in the UK.

eToroX is incorporated in Gibraltar with company number 116348 and its registered office is at 57/63 Line Wall Road, Gibraltar. Its distributed ledger technology (DLT) provider licence was granted by the Gibraltar Financial Services Commission in December 2018 (licence number FSC1333B).

For clients with accounts under the Australian regulation: Cryptoassets are currently being offered as CFDs. eToro AUS Capital Limited ACN 612 791 803 AFSL 491139. OTC Derivatives are leveraged financial products and considered speculative. OTC Derivatives may not be suitable for all investors. Trading OTC Derivatives does not result in ownership of the underlying assets. You risk losing all of your investment. This information is general only and has been prepared without taking your objectives, financial situation or needs into account. Consider our Product Disclosure Statement (PDS).