

## MEDIA RELEASE

# eToro now brings commission-free stocks trading to over 100 countries

*First platform to offer zero-commission stocks and fractional shares globally*

**19 May 2020** – Multi-asset investment platform [eToro](#) has announced that it will extend its commission-free stocks offering to clients in Asia-Pacific, effective immediately. Following the successful European launch of commission-free stocks in May 2019, the company believes this makes eToro the first platform to offer commission-free stocks and fractional shares globally (available to users in over 100 countries).

The zero-commission offering for Asia Pacific clients applies to all stocks on its platform that are traded on the Nasdaq and NYSE exchanges.

**Yoni Assia, Co-Founder and CEO of eToro**, said: “eToro was founded with the goal of opening up financial markets to all. We hope that by offering commission-free investing for the most frequently bought stocks on eToro more people will start investing. We are on a mission to get more people passionate about investing.”

The move to zero-commission on all stocks on eToro that are traded on the Nasdaq and NYSE exchanges removes one of the main barriers to entry for many investors - costs. By offering fractional shares the eToro platform allows investors to buy as little as 0.001 of a share, enabling users to diversify their portfolio with stocks that they otherwise might not be able to afford. People can open a position in the most popular stocks without commission from as little as \$50.

Stocks traded on the Nasdaq and NYSE exchanges are the most popular stocks on the eToro platform. They currently represent 82% of all stocks traded on eToro globally.

eToro introduced commission free stocks in Europe and the UK in May 2019. Investment in stocks has tripled on the platform globally in the first quarter of this year, compared with the last quarter of 2019. The platform has also seen an increase of over 400% in global users, investing for the first time in the first four months of the year compared with the same period last year.

Over the past 13 years eToro has grown considerably and now has over 13 million registered users from more than 100 countries. The platform enables people to invest in the assets they want, from stocks and commodities to cryptoassets. Users can also choose how they invest: they can execute a trade themselves, copy another user, or invest in a portfolio.

- Ends -

### Note to editors:

- Stocks investment data accurate as of 1 May 2020.
- Increased number of first time investors and percentage of stocks listed on Nasdaq and NYSE exchanges that are traded globally on eToro data accurate as of 11 May 2020.
- Zero commission is applicable on stocks available on the eToro platform that are listed on the Nasdaq and NYSE exchanges. The zero-commission fee structure does not apply to short or leveraged trades. Zero commission means that no broker fee has been charged when

opening or closing the position. Other fees may apply. For additional information regarding fees, please visit: <https://www.etoro.com/trading/market-hours-fees/>. Your capital is at risk.

**About eToro:**

eToro was founded in 2007 with the vision of opening up the global markets so that everyone can invest in a simple and transparent way. The eToro platform enables people to invest in the assets they want, from stocks and commodities to cryptoassets. We are a global community of more than 13 million registered users who share their investment strategies; and anyone can follow the approaches of those who have been the most successful. Due to the simplicity of the platform users can easily buy, hold and sell assets, monitor their portfolio in real time, and transact whenever they want. [www.etoro.com](http://www.etoro.com)

**Disclaimer:**

Zero-commission is available to clients of eToro (Europe) Ltd., eToro (UK) Ltd. and eToro AUS Capital Pty Ltd. (AFSL 491139).

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Zero-commission does not apply to short or leveraged positions. Zero-commission means that no broker fee will be charged when opening or closing the position. Other fees may apply. For additional information regarding fees, click here. Your capital is at risk. Zero commission does not apply to short or leveraged positions. Zero commission means that no broker fee has been charged when opening or closing the position. Other fees may apply. For additional information regarding fees, click here. Your capital is at risk.

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