Aside from announcing her resignation date last week, Prime Minister Theresa May issued her Withdrawal Agreement Bill which she intends to put to a vote in the Commons at the beginning of June.

Prime Minister May urged MPs to support her latest Brexit deal with the promise of a vote on whether to hold another referendum. The ongoing Brexit saga has inevitably caused swings in the value of the pound as confidence in the UK economy fluctuates.

As the US-China trade war rages on, the uncertainty drags with it a number of UK listed blue-chip stocks which have been trading at multi-year lows – and some at record lows. With this in mind, investors could well look to insulate their portfolio with UK listed blue-chip stocks and score themselves a bargain while sentiment is low.

Blue-chip stocks provide an attractive prospect for investors looking to get safely into the market owing to their high growth potential, decent dividends and relative stability. And even in the absence of any capital growth from these levels, some could generate a yearly income of over 7%. It’s not often you find big blue-chip names in this situation.

To maximise your investment amid this exceptional climate, eToro has introduced **0% commission on stocks**. This means **no charges** will be added to the raw market spread when buying stocks – a **saving of up to 50%** on fees compared with other UK platforms*.

What’s more, eToro absorbs the cost of **stamp duty on UK stocks** (0.5%) whereas with other investment platforms a £10,000 trade in a UK listed company usually incurs a £50 stamp duty charge.

Finally, eToro does not charge any quarterly management or administration fees. And we settle the dividend payment on the 'ex-dividend' date which often occurs several weeks later with other platforms.

**Which popular blue-chip stocks could provide value and much-needed growth for investors?**

"BUY NOW WITH 0% COMMISSION & NO STAMP DUTY"
The supermarket giant was recently involved in a failed merger with Wal-Mart-owned Asda due to being blocked by the competition watchdog CMA (Competition & Markets Authority).

Sainsbury’s published a positive set of full-year results on the 1 May 2019, posting a 7.8% rise in underlying profits.

The company announced a generous 7.8% dividend increase, for which it will go ex-dividend on 6 June 2019 for 7.9p a share.

The second-biggest supermarket chain in the UK faces competition from German discounters Lidl and Aldi who continue to open stores at a rapid rate.

A closing price of 195.3p on 23 May 2019 was an all-time record low. Shares in Sainsbury’s have never cost less in the company’s history, surpassing 2008 financial crash lows.

**ANALYST CONSENSUS**

- **20% buy**
- **50% hold**
- **30% sell**

**AVERAGE PRICE TARGET**

237.1p (+21.7%)

**DIVIDEND YIELD**

5.6%

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Will it achieve its 2018 summer highs of 341p or revisit recent lows of 193p? Has the supermarket weathered the worst – is it time to put Sainsbury’s in your shopping basket?

Price movement by day

(Chart: eToro.com > SBRY.L price, 1-day view)

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BUY NOW WITH 0% COMMISSION & NO STAMP DUTY

Your capital is at risk
What’s next for British American Tobacco? Can it get back to 2018 highs of 5097p, or will it revisit turn of the year lows of 2375p?

Price movement by day

- Following a tumultuous H2, 2019 thus far has seen shares climb in the popular tobacco company comprising Dunhill, Pall Mall and Lucky Strike.
- Chief executive Nicandro Durante stepped down after 37 years at the company and back in April, Richard Burrows abandoned his position as chairman due to new City regulations.
- The tobacco giant was hit with a £436m fine in Canada after failing to adequately label its products.
- In March, company shares were upgraded to buy by Citi analysts following regulatory easing in the sector.
- January 2019 lows of 2375p was a price last seen in 2011 and despite recovering 24% since, analyst consensus still sees the stock heading almost another 20% higher.
- The company will go ex-dividend for 50.75p a share on 27 June 2019.

ANALYST CONSENSUS**  

- 70% buy
- 22% hold
- 8% sell

AVERAGE PRICE TARGET  

3535p  
(+19.8%)

DIVIDEND YIELD  

6.92%
February saw Fresnillo’s share price dip amid concerns surrounding Mexican mining legislation and downgrading its production guidance.

With some stock market investors becoming nervy with Brexit looming and uncertainty over any potential US-China trade deal, could investors seek refuge in the traditional safe haven of precious metals?

Fresnillo shares are currently trading at the lowest price for over 3 years.

Will the precious metal miner reach highs of 2014p again, or will it revisit recent lows of 711p? Could Fresnillo offer investors a shiny future?

**ANALYST CONSENSUS**

- 50% buy
- 44% hold
- 6% sell

**AVERAGE PRICE TARGET**

- 1020p (+39%)

**DIVIDEND YIELD**

- 2.9%

BUY NOW WITH 0% COMMISSION & NO STAMP DUTY

Your capital is at risk
Can the family favourite get back to 2018 highs of 316p, or will it dip to lows of 237p? Could a food-specific push from the retailer mean a larger slice of the pie for investors?

Price movement by day

The multi-channel retailer published full-year results, reporting a nearly 10% fall in pre-tax profits and 3% in sales.

The stock has been one of the most heavily shorted companies in the FTSE 100 over the last year and has flirted with relegation to the FTSE 250 on more than one occasion.

CEO of Marks & Spencer, Steve Rowe’s transformation strategy includes reduced spending and over a hundred store closures by 2022.

The retailer announced its plan to open 75 new food stores stocking the full M&S Food range ahead of its partnership with online grocer and home delivery service Ocado.

If investors believe in buying into a company when sentiment is at its lowest, eyeing up a turnaround, then there may not be a better example than Marks & Spencer whose shares are currently trading close to a 10-year low.

ANALYST CONSENSUS**

14% buy
27% hold
59% sell

AVERAGE PRICE TARGET
261p
(+9%)

DIVIDEND YIELD
5.4%

BUY NOW WITH 0% COMMISSION & NO STAMP DUTY

Your capital is at risk
What’s next for ITV? Will it achieve 2018 highs of 183p or stay at 2019 lows of 107p?

Price movement by day

ITV found itself at the epicentre of media frenzy after it axed popular day-time talk show Jeremy Kyle following the death of one of its guests a week after filming.

Q1 results showed a dip in revenue but on a more positive note a healthy 29% increase in online registered users. If consumer preferences are becoming increasingly digital, this may well stand the company in good stead to bounce back.

The company issued an upbeat outlook, offering commitment to its hearty dividend yield for 2019. With this in mind, can the broadcaster expect a share price recovery?

ITV shares are currently trading at 6-year lows.

ANALYST CONSENSUS**

35% buy
55% hold
10% sell

AVERAGE PRICE TARGET

140.4p
(+28.4%)

DIVIDEND YIELD

7.4%

BUY NOW WITH 0% COMMISSION & NO STAMP DUTY

Your capital is at risk
Prices accurate as of 23.05.19

*See the independent research and full UK fee comparison table for stocks here: https://www.etoro.com/blog/from-etoro/why-pay-more/

**Data from Bloomberg

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